PRIVACY AND DATA CONFIDENTIALITY NOTICE

Last updated August 26, 2022

This privacy and data confidentiality notice for Micronet Communications. Inc. ("**Company**," "we", "us", or "our'), describes how and why we might collect, store, use, and/or share ("**process**") your information when you use our services ("**Services**"), such as when you:

- Visit our website at <u>https://www.micronetcom.com/mos</u>, or any website of ours that links to this
 privacy and data confidentiality notice
- Engage with us in other related ways, including any sales, marketing, or events

Questions or concerns? Reading this privacy and data confidentiality notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at <u>mos@micronetcom.com</u>.

SUMMARY OF KEY POINTS

This summary provides key points from our privacy and data confidentiality notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for. You can also click here to go directly to our table of contents.

What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with Micronet Communications, Inc. and the Services, the choices you make, and the products and features you use. Click <u>here</u> to learn more.

Do we process any sensitive personal information? We do not process sensitive personal information.

Do we receive any information from third parties? We do not receive any information from third parties.

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so. Click <u>here</u> to learn more.

In what situations and with which parties do we share personal information? We may share information in specific situations and with specific third parties. Click <u>here</u> to learn more.

How do we keep your information safe and confidential? We have organizational and technical processes and procedures in place to protect your personal information and your Company's confidential information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Click here to learn more.

What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. Click <u>here</u> to learn more.

How do you exercise your rights? The easiest way to exercise your rights is by <u>contacting us</u>. We will consider and act upon any request in accordance with applicable data protection laws.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us.

Personal Information Provided by You. The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- names
- phone numbers
- email addresses
- usernames
- passwords

Sensitive Information. We do not process sensitive information.

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Information automatically collected

In Short: Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our Services and for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies. The information we collect includes:

Log and Usage Data. Log and usage data is service-related, diagnostic, usage and performance
information our servers automatically collect when you access or use our Services and which we
record in log tiles. Depending on how you interact with us, this log data may include your IP address,
device information, browser type and settings and information about your activity in the Services
(such as the date/time stamps associated with your usage, pages and tiles viewed, searches, and
other actions you take such as which features you use), device event information (such as system
activity, error reports (sometimes called "crash dumps"), and hardware settings).

2. HOW DO WE PROCESS YOUR INFORMATION?

In Short. We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- To facilitate account creation and authentication and otherwise manage user accounts. We may process your information so you can create and log in to your account, as well as keep your account in working order.
- **To deliver and facilitate delivery of services to the user**. We may process your information to provide you with the requested service.
- **To respond to user inquiries/offer support to users**. We may process your information to respond to your inquiries and solve any potential issues you might have with the requested service.
- To send you marketing and promotional communications. We may process the personal information you send to us for our marketing purposes. if this is in accordance with your marketing preferences. You can opt out of our marketing emails at any time. For more information, see "WHAT ARE YOUR PRIVACY RIGHTS" below).

• **To protect our Services**. We may process your information as part of our efforts to keep our Services safe and secure, including fraud monitoring and prevention.

3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

In Short: We may share information in specific situations described in this section and/or with the following third parties. We may need to share your personal information in the following situations:

Business Transfers. We may share or transfer your information in connection with, or during
negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of
our business to another company.

4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: We may use cookies and other tracking technologies to collect and store your information.

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our <u>Cookie Notice</u>.

5. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy and data confidentiality notice unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy and data confidentiality notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this notice will require us keeping your personal information for longer than the period of time in which users have an account with us.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal

information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

6. HOW DO WE KEEP YOUR INFORMATION SAFE AND CONFIDENTIAL?

In Short: We aim to protect your personal information and your Company's confidential data through a system of organizational and technical security measures.

Our MOS Web Site and Online Services are designed inherently such that your personal information and your Company's confidential data (i.e. data other than that which is already publicly available such as on the FCC's web site) will not be visible to, or shared with, any other user of the Site, except for Micronet staff, users from your own Company whose details are recorded in our Customer Database, or pre-approved users from a third-party recorded in our Customer Database who manage your business on our Site, on your behalf.

Our MOS Site and company procedures require and ensure that each new registrant gets verified and authorized before they are allowed to conduct business on our MOS Site (i.e. before they may submit new links for study or registration, or modify / delete / cancel existing links).

Our MOS Site furthermore offers the ability to restrict functionality, or deny access to specified areas of the Site, for certain individuals from your Company, if so desired. Please contact us with your request in this regard at the Contact details provided at the end of this Notice.

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal or Company information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

7. DO WE COLLECT INFORMATION FROM MINORS?

In Short: We do not knowingly collect data from or market to children under 18 years of age.

We do not knowingly solicit data from or market to children under 18 years of age. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at mos@micronetcom.com.

8. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review change or terminate your account at any time.

<u>Withdrawing your consent</u>: If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us by using the contact details provided in the section "<u>HOW CAN YOU CONTACT US ABOUT THIS NOTICE</u>?" below.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Opting out of marketing and promotional communications: You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, or by contacting us using the details provided in the section <u>"HOW CAN YOU CONTACT US ABOUT THIS NOTICE?</u>" below. You will then be removed from the marketing lists. However, we may still communicate with you — for example, to send you service-related messages that are necessary for the administration and use of your account, to respond to service requests, or for other non-marketing purposes.

Account Information

If you would at any time like to review or change the information in your account or terminate your account, you can:

• Contact us using the contact information provided.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud. troubleshoot problems, assist with any investigations, enforce our legal terms and/or comply with applicable legal requirements.

<u>Cookies and similar technologies</u>: Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Services. To opt out of interest-based advertising by advertisers on our Services visit <u>http://www.aboutads.info/choices/</u>.

If you have questions or comments about your privacy rights, you may email us at mos@micronetcom.com.

9. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy and data confidentiality notice.

10. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: Yes, if you are a resident of California, you are granted specific rights regarding access to your personal information.

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately

preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with Services, you have the right to request removal of unwanted data that you publicly post on the Services. To request removal of such data, please contact us using the contact information provided below and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Services, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g., backups, etc.).

11. DO WE MAKE UPDATES TO THIS NOTICE?

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this privacy and data confidentiality notice from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy and data confidentiality notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy and data confidentiality notice frequently to be informed of how we are protecting your information.

12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions, comments or requests related to this notice, you may email us at <u>mos@micronetcom.com</u> or send us a post to:

Micronet Communications, Inc. 812 Lexington Drive Plano, TX 75075 United States Phone: 972-422-7200

13. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

You have the right to request access to the personal information we collect from you, change that information, or delete it.

To review or update your personal information, please visit: https://www.micronetcom.com/MOS/MyAccount/Home/Edit

To delete your account and/or personal information, or to request access restriction or complete access denial for certain users within your Company, please email us at <u>mos@micronetcom.com</u>.